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Textbook of Family Medicine Sep 07 2019 Offers guidance on the principles of family medicine, primary care in the community, and various aspects of clinical practice. Suitable for both residents and practicing physicians, this title includes evidence-based, practical information to optimize your patient care and prepare you for the ABFM exam.

Advertising & IMC Jan 13 2022 For introductory courses in advertising. An accessible, well-written, and student-friendly approach to advertising. Advertising tracks the changes in today's dynamic world of media and marketing communication—-as well as the implications of these changes to traditional practice—and presents them to students through an accessible, well-written approach. The Tenth edition highlights the increasing importance of consumers as the driving force in today's advertising strategies, social media, and the Internet evolution/revolution. It also includes an increased IMC and brand focus.

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Basic Nursing Jan 04 2022 Building on the strengths of the previous edition, Basic Nursing Essentials for Practice is back in a new edition! Thoroughly updated and revised, the new edition offers the basic principles, concepts, and skills needed by nursing students. The five-step nursing process returns to provide a consistent, logical organizational framework, with clear writing style and numerous learning aids. An increased emphasis on evidence, along with new boxes on Focused Client Assessment and Outcome Evaluation, reflect current practice trends. This new edition is better than ever! Five-Step Nursing Process provides a consistent organizational framework. More than 40 nursing skills are presented in a clear, 2-column format with rationales for all steps. Procedural Guidelines boxes provide streamlined step-by-step instructions for performing basic skills. Growth and Development chapter and age-related considerations throughout clinical chapters help prepare students to care for clients of all ages. Sample Nursing Care Plans highlight defining characteristics in assessment data, include client goals and expected outcomes in the planning section, and provide rationales for each nursing action. Care plans are distributed throughout the chapter to illustrate steps in the nursing process and develop critical thinking skills. Brief coverage of higher level concepts including research, theory, professional roles, and management, maintains the text’s focus on essential, basic content. The narrative style makes the text more engaging and appealing. Focused Client Assessment boxes provide specific guidelines for factors to assess, questions and approaches, and physical assessment. Content on discussion is delegated throughout the narrative and specific guidelines are included for each skill. Skills now include Unexpected Outcomes and Interventions to alert for potential undesirable responses and provide appropriate nursing actions. Caring in Nursing is presented in a new chapter and as a thread throughout the text. Outcome Evaluation is based on the chapter's case study and provides guidelines on how to ask questions and evaluate care based on the answers received. NIC and NOC are discussed in the Nursing Process chapter to provide an overview of these taxonomies encountered in practice. NCLEX-style multiple-choice questions at the end of each chapter help students retain the material.

Modern Real Estate Practice in North Carolina Feb 22 2021 This exclusive travel guide guides the visitor through the most incredible activities to be found in Shanghai: savour the food of world-class chefs in Asia's most romantic two-seater salon; eat at the best holes-in-the-walls and discover local street food haunts; find the best tailors and quality cashmere, satins and brocades by the yard; expert ...... SAT For Dummies Feb 05 2022 The easy way to score your highest on the SAT. Whether you are a student struggling with math, reading, or writing essays, this updated edition of SAT For Dummies offers advice for tackling the toughest questions, as well as hints and tips for making the most of the time available to complete each section. You'll get the information you need to focus on the areas that are most problematic for you to ensure that you achieve the best possible score. SAT For Dummies is for the millions of students who are preparing to take the SAT as part of the college application process. The SAT consists of nine separate, timed sections, which are broken down into 3 categories: Reading, Mathematics, and Writing. This new edition of SAT For Dummies gives students the tools, tips, and test-taking strategies to overcome anxiety on any (and every) part of the test. 5 full-length practice tests with detailed answers and explanations Review of fundamental concepts for each section, from identifying root words and using commas correctly to solving math word problems and using the quadratic formula Complete explanations of every question type Practice questions for each of the test's 9 sections SAT For Dummies gives you the edge you need to successfully achieve the highest score possible!

Modern Real Estate Practice Jan 24 2021 For more than forty years, Modern Real Estate Practice has set the industry standard for real estate education, with over 50,000 copies sold every year and over 3 million real estate professionals trained. Now, in this exciting new edition, Modern Real Estate Practice continues that tradition of excellence. Includes a test-building CD-ROM and URLs for key government and professional association websites.

Research Jun 09 2022 The Sixth Edition of this classic text maintains its respect as the "Gold Standard" of nursing research. Nationally and internationally known, respected and used, the text provides the readers with the skills they need to design and implement a research investigation and critically evaluate published research reports. Now completely revised and updated to reflect the latest trends in quantitative and qualitative research, this essential guide offers a focused, "how-to" approach. New in this edition: expanded discussion of qualitative approaches; demonstration of qualitative and quantitative approaches working together; charts and tables offer description of qualitative approaches; stronger emphasis on the "hands-on, how-to" methodology; more in-depth focus on research design; research more powerful research utilization.

Entrepreneurship Aug 31 2021 This new edition of Entrepreneurship includes a new section on technology and the emerging trends of e-commerce, and a chapter on women and minority entrepreneurs.

Study Guide May 08 2022 Earn the grade you want in your course with the help of this invaluable tool. This Study Guide lists key learning objectives for each chapter, outlines key sections, provides self-test questions, and offers a set of problems similar to those in the text and Test Bank with fully worked-out solutions. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

An Introduction to Human Services Jun 16 2020

Burns & Grove’s The Practice of Nursing Research - E-Book Mar 06 2022 Winner of the 1st-place American Journal of Nursing Book of the Year award in nursing research/evidence-based practice for 2021!! Burns & Grove’s The Practice of Nursing Research: Appraisal, Synthesis, and Generation of Evidence, 9th Edition is the trusted resource for those wanting to master the research methods that are foundational to evidence-based practice. This highly respected textbook covers how to appraise and apply existing research evidence, as well as how to participate in research and quality improvement projects. This new 9th edition has been extensively updated to reflect today’s focus on online research in the digital era and includes clear, step-by-step guidelines for all major quantitative and qualitative research approaches — including supporting examples from the latest high-quality literature. There’s also new content on translational research, coverage of the most current research tools and techniques, and an increased use of illustrations, tables, and other visuals to help engage visually oriented readers of all levels. Coverage of quantitative, qualitative, and other research methodologies provides a solid foundation to conduct, appraise, and apply research inside the reality of the challenges of qualitative and quantitative methods addresses the qualitative research methodologies that are often the starting point of research projects, particularly in magnets hospitals and DNP programs. Clear, comprehensive coverage is organized into five units that include: an introduction to nursing research; coverage of the research process; application for evidence-based health care; how to analyze data, determine outcomes, and disseminate research; and how to propose and seek funding for research. Strong emphasis on evidence-based practice addresses this key graduate-level QSEN competency and reinforces how to generate research evidence and appraise and synthesize existing research for application to clinical practice. Rich examples from nursing literature bring research principles to life. Emphasis on the most currently used research methodologies focuses on the methods used in both quantitative research and qualitative research, as well as outcomes research and mixed-methods research. Coverage of digital data collection examines the use of online research tools. Quick-reference checklists and summaries include a table of research methods inside the front cover and a list of types of research syntheses (with definitions) inside the back cover. Helpful user resources are included with each new textbook purchase on the companion Evolve website and feature 400 interactive review questions along with a library of 10 full-text research articles.

Investigating the Social World Dec 23 2020 The author is a proud sponsor of the 2020 SAGE Keith Roberts Teaching Innovations Award—enabling graduate students and early career faculty to attend the annual ASA pre-conference teaching and learning workshop. In the Ninth Edition of his leading social research text, Russell K. Schutt, an award-winning researcher and teacher, continues to make the field come alive with current, compelling examples of high-quality research and the latest innovations in research methodology, along with a clear and comprehensive introduction to the logic and techniques of social science research. Through numerous hands-on exercises that promote learning by doing, Investigating the Social World helps students to understand research methods as an integrated whole. Using examples from research on contemporary issues, the text underscores the value of both qualitative and